



# PEANUT PALS

**Volume 46, Issue 3**

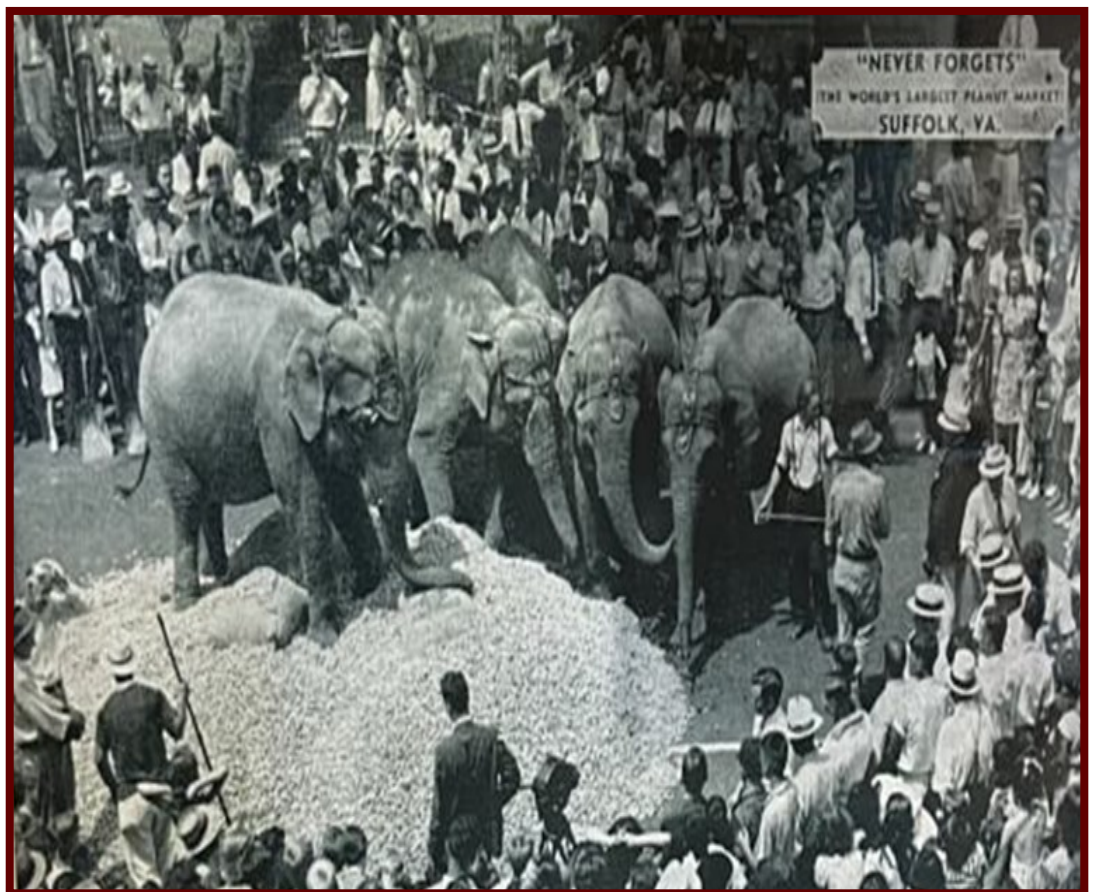
**March-April 2024**

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A wonderful photograph on the wall in  
The Peanut Shop in Suffolk!

We're on the  
WEB!

**Peanut Papers for  
*Peanut Pals***

*Peanut Papers* is a bi-monthly publication of *Peanut Pals*. Publication of articles is dependent on the approval of the editor and the availability of space.

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Space will be made available for the advertising of PLANTERS and related items exclusively. ONLY members of *Peanut Pals* wanting to buy, sell or trade may place ads. Ads are free to members.

Deadlines for articles and advertising are: Feb. 15th, April 15th, June 15th, Aug. 15th, Oct. 15th, & Dec. 15th. For the next month's issue.

All correspondence regarding *Peanut Papers* should be mailed, faxed or e-mailed to the Editor, Angel Schmitz. Back issues of *Peanut Papers* are available to members at only \$3.00

**Members Only  
Password:  
1978pals**

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Thanks due for this issue: Tony S, Scott S., Bill O, Ron & Faye, Bill M, Billy R, and next time...YOU!



# President's Message

Suffolk, Virginia! What a show!

Peanut Pals attended the Suffolk Antique Show over the Feb 24 weekend. My thanks to Peanut Pals Danny and Angel for helping out to talk w/customers and showcase and highlight Mr. Peanut, Planters, and Peanut Pals. We had 11 tables full of items for sale and display. The 14" paper mache statue (seen in the photo w/me) was a big hit! A GREAT conversation starter. I also want to acknowledge the Peanut Pals that stopped by to say "HI" including Bill, Bobby, and new member Billy....who was very enthusiastic about all the memorabilia and the prospect of meeting new friends at future Peanut Pal conventions. Faye and Bob partied with us all 3 nights...so we didn't have to spend a lot of time alone in our hotel rooms. THANKS for putting up with us! And... before we worked our way towards home we got to see the behind-the-scenes of the Peanut Center at 309 W. Washington St (a shameless plug!). Bobby and Faye will treat you right if you are ever in town.

We are having elections for the board members this year at the National convention in Annapolis, MD. So far, all the current board members are running for their respective positions, but if anyone wants to throw their hat in the ring...just contact me or any of your other illustrious board members. We would be happy to guide you through the process.

I will be at the Midwest convention, Dyersville, IA, May 3/4. I would be happy to buy you a beer and share in your Mr. Peanut ad-

ventures. It should be a lot of fun. Please contact your dream hosts, the Carvers....and I am sure they can walk you through the registration and events.

And, Of course, the National Convention will be in Annapolis, MD over the July 18-21. Plan on a few days before or after...the Nation's Capital beckons you too.

Don't forget...for the latest information about Peanut Pals, check out our website (PeanutPals.org) and Facebook page PeanutPals.

Finally, the Eastern convention will be in Birdsboro, PA on October 19! A 1-day event to surely knock your socks off!

But don't call me Shirley!

Leslie Nielson (old school)

Liam Neeson (reboot)



Next Mini is...

May 3 & 4,  
2024

Midwest MINI  
Convention  
Dyersville, IA

Save  
the  
date!

East-  
ern  
Mini  
will be  
held

Oct 19,  
2024

## FROM THE EDITOR

*Good Morning!*

Hope this finds you looking forward to the lovely spring flowers...cherry blossoms will be here soon. And, YOU as well...make your plans now to attend the 45th Annual National Convention for Peanut Pals. We are hard at work on the details: from themes and surprises to the table centerpieces.

What's missing, tho? Y O U!

*Angel*

*P.s. Love when I get great things in the mail! Sent in YOUR fun find...*

## On the WEB!

by Bill Osey

**The 2024 MIDWEST CHAPTER CONVENTION IS SCHEDULED to be held in Dyersville, Iowa, May 3rd and May 4th, 2024. REGISTRATION FORM, AGENDA, SCHEDULE AND HOTEL INFORMATION IS NOW AVAILABLE ON OUR SITE.**

**The 2024 NATIONAL CONVENTION will be in Annapolis, Maryland, July 18-21, 2024. REGISTRATION FORM, AGENDA, SCHEDULE AND HOTEL INFORMATION WILL BE AVAILABLE ON OUR SITE SOON.**

**On the "MEMBERS ONLY" page are links to the Planters Peanuts Jars Book, the Plastics Seminars, the Trolley Ad Card Signs monograph, the Table of Peanut Pals Officers, and lists of Officers Duties. All are password protected.**

**Planters Products news and other Planters information (Nutmobile, Mr. Peanut, Other Planters/Mr. Peanut) is available through the planters.com link that may be found on our website's homepage along with Mr. Peanut's Facebook page link.**

**Planters Peanuts Canada information may also be found through a link on our website's homepage.**

**The "Members Only" password is: 1978pals (case sensitive)**

# MAILBAG...

## Photos



Our Pal, Jesse C, confirmed that he has this wonderful sign and that it was found "IN THE WILD" (there's hope for us all!) He hopes that "Wondering" was able to view it in person last summer at the National Convention. No idea about the "Special Process..."

Just a few more photos of the Suffolk Peanut Shop; wanted to say THANK YOU to Pal Bobby B for his warm hospitality!

Be sure to stop and see him and shop the store when you're in town or even close by!

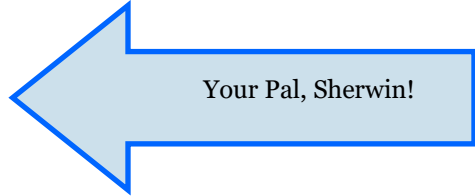
Friend: You laugh at the dumbest things

Me: No I don't.

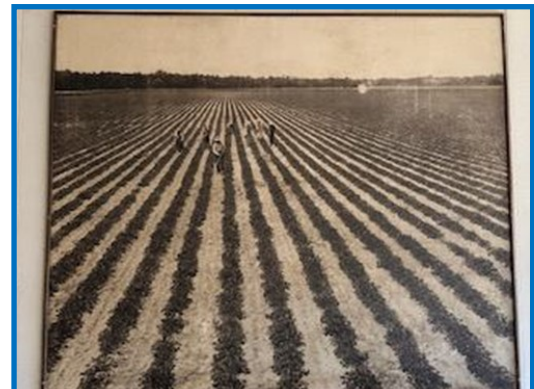
The things I laugh at:



Local Police Bust A Nut



And Pals having a nightcap!



## MAILBAG...

### Photos

TOP: This mural is painted on the wall of a convenience store in my neighborhood, on the 1000 block of Washington Avenue in Philadelphia PA. This store owner has very good taste!

BOTTOM:

This is a still from a recent television ad promoting Atlantic City tourism, featuring a young couple jogging on the boardwalk, with Mr. Peanut running ahead of them.

Tony S.





***Suffolk Art League proudly presents:  
Peanut Pals in Suffolk!***



A great time was had by all...Pals Scott, Angel and Danny arrived in Suffolk on Friday for set-up. When we were set, we met Faye and Bob B for dinner. Saturday morning came quickly and the first wave of attendees arrived at 9:30 to purchase tickets and since we get to set up in the lobby, we had first pick of their wallets! A fabulous day continued and we (Pals Bill M and new member Billy R too) talked to quite a few retired employees (or children of folks) who had fond memories of the plant or their families enjoying events, celebrations and picnics. Sunday was a bit slower with the antique show ending at 4 pm. Packing up (not the last one at least!) and then another lovely dinner with Pals. We heard that the Visitor Center had added new items with Mr. Peanut silhouettes, so we made a point of swinging by before heading our way back (antiquing all the way!). Here are a few photos of the weekend.

***Make Suffolk a priority in July when you come to the National Convention in Annapolis!***



Feb 22 &  
23,  
2025...  
save the  
date for  
next year!





# Midwest Mini Convention May 4th, 2024



*...if you build it; Peanut Pals will come...*

A block of rooms is being held for Peanut Pals at a room rate of \$159 plus tax at the Comfort Inn in Dyersville, Iowa. Same room rate for two queen beds or one king w/sofa. Handicapped rooms also available.

Reserve your room before 4/4/2024 for the \$159 rate. Complementary hot breakfast is included. Also, extra days may be booked before/after the convention at the same rate. Please call 563- 875-7700 to book your reservation; just say "Peanut Pals Convention".

## **Friday, May 3rd**

Tour group of 20-25 Pals would allow for additional benefits!

- Field of Dreams movie site: 20 or more Pals sign up, a GHOST PLAYER! 28995 Lansing Road, \$5 pp (\$120 minimum or without tour group: \$20 per car).
- Field of Dreams Farmhouse: \$17 pp w/tour, \$20 pp on own, address above. Max 25 people per tour.

***"I would schedule a tour group for Ghost Player & Farmhouse for Friday 1 pm IF THERE IS INTEREST. Approx 1 hour, 45 minutes for both. Deadline is 4/15/24." Jim & Roberta...***

- St. Francis Xavier Basilica 104 3rd Street SW, 563-875-7325, \$2 pp or free on own
- If You Build it exhibit & Baseball Hall of Dreams, 310 2nd Street SE, 563-230-7180, \$5 pp
- National Toy Museum, 1110 16th Ave Ct. SE, 563-875-2727, \$5 pp
- Plaza Antique Mall, 1235 16th Ave Ct SE, 563-875-8945, 10 am-5 pm

***Jim & Roberta @ 319-842-2629 or 319-560-8162***

***More photos from The Peanut Store in Suffolk!***







# ***2024 National Convention Schedule*** **(subject to change)**



## **Thursday July 18th**

Tea & Tour of the U.S. Naval Academy	12:00-3:00 pm
Registration/Dinner on your own	4:00-7:30 pm
Room Hopping	7:30-8:30 pm
Hospitality Room	8:30-11:00 pm

## **Friday July 19th**

Executive Board Meeting	8:00-10:00 am
Swap Meet Set-up	10:00-10:30 am
Swap Meet (OPEN TO PUBLIC)	10:30-12:00 noon
Lunch/Free time	12:00-3:00 pm
Silent Auction (Be there at the start!)	3:00-4:00 pm
Dinner/Free Time	4:00-7:30 pm
Ghost Tour (Just for us!)	7:30-9:30 pm
Hospitality Room	10:00-12:00 midnight

## **Saturday July 20th**

Business Meeting	10:00-11:30 am
Lunch	11:30-1:30 pm
Auction Set-up	1:30-2:00 pm
Auction	2:00-5:00 pm
Cocktail Hour with special Guest	6:00-7:00 pm
Dinner & Entertainment	7:00-10:00 pm

## **Sunday July 21st**

Boating on the Chesapeake Bay	TBD
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## ***2024 National Convention in AMAZING Annapolis, MD***



So excited to have you visit our beautiful “Athens of America”, as Annapolis was known early in the Colonial times. She’s also known as the America’s Sailing Capital, Naptown (maybe you’ll hear the fabulous Naptown Brass band, they’re awesome!) as well as our Crabtown on the Bay. Truly hope you are able to spend a bit of extra time enjoying all the DelMarVa area has to offer. (Delaware, Maryland, Virginia) or the DMV (not the place you abhor going to the renew your license!) since it’s such a unique area.

There are over 3000 miles (!) of shoreline in Maryland (over 3% of the total U.S. miles), putting Maryland 10th in the nation. Wow!

Maryland is known for her BLUE CRABS so do try to hunker down and enjoy a dozen or two with Pals. Try hopping on [Annapolis.gov](http://Annapolis.gov) for lots more information to plan your trip.

Look at these places to start your dream vacation: Charles Carroll House of Annapolis public tour, William Paca House & Gardens, St. John’s College and more.

Dinner? How about the Choptank, Boatyard Bar & Grill, Harry Brown’s or Blackwall Hitch. Amazing seafood and fabulous chefs. Osteria for Italian, The Goat for Mexican or O’Brian’s Oyster Bar and Middleton’s for true “colonial” taverns. They’ve been around for awhile!

Have you enjoyed a Painkiller in the Caribbean? Try one here at Pusser’s, using their infamous rum. Ram’s Head tavern is a must-stop along with Treaty of Paris.



# Internet Watch

#114 by Tony Scola

## Real Items (Highlighted in GREEN on facing page)

Penny Tray – Hard blue plastic take-a-penny tray was meant to be used as a point-of-sale item, back before everyone paid with a credit card or their phone. Presumably were given to convenience stores to use at their checkout counters. Measures 4.5” x 4”. Vintage ?

Can – Tavern Nuts can. This is a Canadian item, made for Lowneys Limited, which once owned the Planters Canadian rights. One side in English, the other in French, as is typical for Canadian Planters items. Held 350 grams of product. Possibly 1960’s-70’s?

Ticket – This is a ticket for an Oakland A’s baseball game for July 21, 1990. As is stated on the ticket, they were giving a Mr. Peanut towel away that day. The Oakland A’s had a number of giveaways featuring Mr. Peanut in the early 1990’s, some of which have been featured in Internet Watch in the past.

Booklet – This is an 8-page booklet co-sponsored by Regal Knitwear and Planters in 1968. Each page features an outrageously vintage outfit worn by young children who are holding a Mr. Peanut item (tote bag, doll, paint book, etc.). The clothing was made with DuPont’s Orlon fabric, which stopped being manufactured in 1990. On the back page was an entry for a contest to win \$5,000 towards your child’s education.

T-Shirt – Yellow T-shirt for the Peanut Shoppe in Erie, PA.

Diecast van – Made by M2 Machines, this is their auto lift series, showing a pair 1960 VW vans on a car lift. 1/64th scale. Made in 2023, but should be easy to find online.

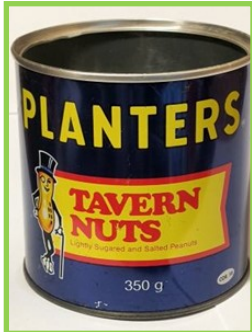
Diecast truck – same company and scale as above, this is a single 1959 Chevrolet Apache De Luxe Fleetside pick-up truck.

Tote bag – Canvas tote made for Planter’s 80th birthday in 1996. Other items made for this occasion were T-shirts and a commemorative plate, both with this same design, although the tote bag is much less commonly seen.

## Questionable Items (Highlighted in ORANGE on facing page)

Trucker’s Hat – White hat with Mr. Peanut on the front, says “Sam’s U.S.L. Planters”. I have no idea what this is, the only USL reference I found online was for the United Soccer League. There is a trademark symbol next to Mr. Peanut so this could be legit. Any ideas from fellow Pals?

# Internet Watch



# Internet Watch

## Fake Items (Highlighted in RED below)

Krewe Cups – The Krewe of Bacchus is an organization formed in 1968 in New Orleans that marches every year in the parade held the Sunday before Mardi Gras. They are known for their large and colorful floats as well as having a celebrity guest dressed as the King of Bacchus. The theme for the 2023 parade was “Throw Me Something, Mister”. Items made for this theme included images of two famous Misters, specifically Mr. Peanut and Mr. Salty (of pretzel fame). These items would be thrown from the float into the crowd as souvenirs. I have come across three of these items online, although there could be more. One was a set of plastic cups, one of which features Mr. Peanut on one side and Bacchus (the god of wine) on the other. Red and white vertical stripes, stands 4 ¾” high.

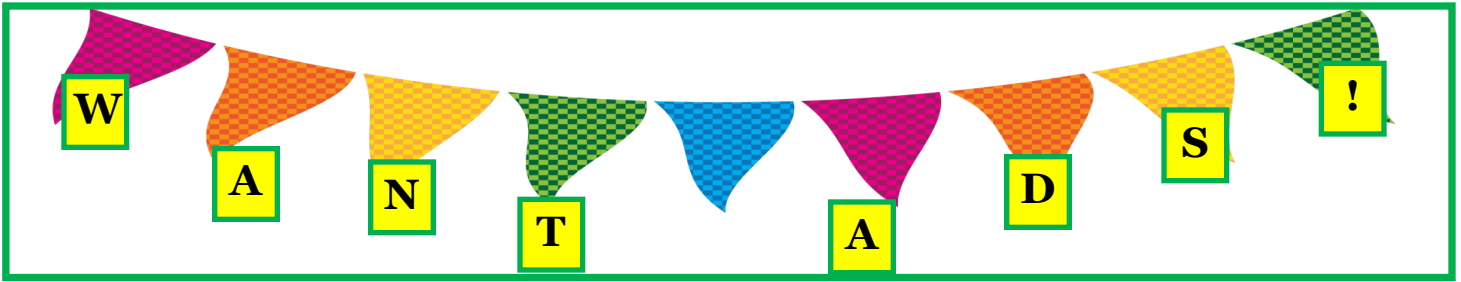
Krewe Coin – Metal coin featuring Mr. Peanut and Mr. Salty on one side and Bacchus on the other, marked 2023. 1 ½” in diameter.

Krewe Frisbee – same concept as above, printed onto a plastic disc. There is a switch on the back that turns on a strobe light, probably a very cool thing to throw off of a float into the crowd. 9” diameter.

Salt and Pepper Shaker set – This is a ceramic salt and pepper set made in 2008 by Sandy Srp, who is a member of the “Novelty Salt and Pepper Shakers” club. It is a “mini” set, meaning about 2 inches or so, this one is 2 ½” high. It features a ceramic nut can with two holes on the top, in which sits the cylinders that house the salt and pepper shakers. Each shaker is topped with Mr. Peanut’s head and body. Each figure also has a rhinestone monocle, an homage to the original 1950’s ceramic set. The bottom of the can is signed SS 2008. I don’t know for sure but I am assuming this is one of a kind.



....I’m inna go to da Mardi Gras!



Good Morning Pals!

I need a lid for the barrel jar, as shown. Please contact me!



Thanks, Jesse

864-327-6485 or jcamelleri@gmail.com

**BOO! BE SURE TO SIGN UP FOR THE GHOST TOUR!!!**





- |  |             |
|--|-------------|
| 1. Canadian peanut butter tin, 1/2 lb          | \$ 375      |
| 2. Wooden Planters music truck                 | \$ 25       |
| 3. MIB child's costume                         | \$ 35       |
| 4. Pair shelf display ends (\$150 each or)     | \$ 250/pair |
| 5. Full filberts jar of chocolate covered nuts | \$75        |
| 6. NOS / MIB belt as shown                     | \$15        |

Shipping is honest and extra; or will bring to convention. Scott Schmitz, text @ 240-601-6197 or email sas-photo@juno.com



# WELCOME NEW PALS!

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*Amazing Mr. Peanut Neon sign at  
the Columbus Peanut Shop.*

From Pat Stone